

March 26, 2015

For Immediate Release

The Cowan Foundation invests over \$1.4 Million in Charities across Canada

Cambridge, ON- The Directors of the board of The Cowan Foundation are pleased to report total donations of \$1.412 Million during 2014, benefiting over 90 Canadian charitable organizations. This brings The Cowan Foundation's investment since its inception in 1995 to more than \$19 Million.

Examples of recipients of funding during 2014 include:

- Muskoka Lakes Nursing Station- to help expand services for health links to Port Carling and surrounding areas through a new nursing station that will be a key component of the Brock and Willa Wellness Centre in the Muskoka Lakes area.
- <u>Brantford & Area Sports Hall of Recognition</u>- in support of the new Sports Hall of Recognition- a community focal point for recreation, sport and healthy living in Brantford and the surrounding areas, that recognizes the great achievements of local sports athletes, builders and teams.
- <u>Schlegel-UW Research Institute for Aging</u>- towards a specialized Memory Clinic & Memory and Aging Program in collaboration with the Centre for Family Medicine Family Health Team and Schlegel Villages.
- <u>Girl Guides of Canada</u>- assisting with the development of a new national programming initiative focused on Threat Risk Assessments and Managing Risk E-Learning Training for volunteers.

To view The Cowan Foundation 2014 Community Investment Report visit http://www.cowanfoundation.ca/en/about-us/community-investment-report/.

Quotes:

- "The Cowan Foundation exists because of the success of the Princeton Holdings group of companies including Cowan Insurance Group, Frank Cowan Company, The Guarantee Company, Millennium CreditRisk Management and Cowan Asset Management," explained Maureen Cowan, Chairman of The Cowan Foundation. "Through The Cowan Foundation we are able to accomplish something collectively; a contribution to Canadian communities that's impact goes well beyond a dollar figure."
- "An important goal of The Cowan Foundation is to help support a culture across the Princeton
 Holdings Limited group of companies that encourages employee involvement in the communities
 where we do business. Our employees continually rise to the challenge and actively participate
 with charities and other organizations that matter to them, our business partners and our clients,
 and that contribute to the well-being of our communities" says Terry Reidel, Executive Director of
 The Cowan Foundation and Chair of Cowan Holdco.



For More Information visit www.cowanfoundation.ca or contact:

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Cowan Insurance Group is a pre-eminent Canadian insurance brokerage and consulting operation, representing national and international insurance companies, Cowan provides insurance and risk management for businesses, organizations and individuals; advises and creates retirement, group benefits and disability management programs for employee groups; and offers wealth management, financial and succession planning services to individuals. www.cowangroup.ca.

Frank Cowan Company, founded in 1927, is a leader in providing specialized insurance programs, including risk management and claims services for municipalities and public service, healthcare, education, community, children's and social service organizations across Canada. www.frankcowan.com.

The Guarantee Company is a leader in specialty insurance and surety within the North American marketplace. We offer in-depth knowledge and expertise in niche segments, including the surety industry, corporate programs, transportation industry, credit, and customized personal insurance. www.thequarantee.com.

Millennium CreditRisk Management (Millennium) is a leading specialist broker focused on providing credit and political risk insurance and risk management assistance to clients across Canada by partnering with major credit insurers licensed in Canada; Export Development Canada and internationally as the Canadian member of the International Credit Brokers Alliance. www.mcm.ca.

Cowan Asset Management manages the investment capital of the Princeton Holdings group of companies. Established in 2012, Cowan Asset Management also offers high net-worth individuals and institutional clients in Ontario the opportunity to invest their bedrock capital through its Cowan Absolute Return Fund as well as through segregated accounts. www.cowanasset.com